

Victorian International Education Awards **2025**

Communication toolkit

Help us celebrate Victoria's most outstanding international students, recent graduates and industry champions.

Presented by



Victorian
International
Education
Awards



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Overview

This communication toolkit provides information and resources to help you promote the **Victorian International Education Awards 2025** to international student, alumni and industry.

Help us to showcase Victoria's most outstanding international students, recent graduates and industry champions, and the positive impact international education has on our community.

The toolkit includes:

- Key messages
- Social media content
- Email newsletter content
- Social assets
- Poster

We welcome you to share these assets with your international student community and industry connections to encourage applications.

Key messages for students

Celebrate your achievements and inspire others – apply for the Victorian International Education Awards 2025

Are you an international student doing exceptional things in Victoria?

Applications are now open for the Victorian International Education Awards 2025. These prestigious awards recognise the contributions of Victoria's most outstanding international students, graduates and international education industry champions.

Why apply?

Applications are free and provide recognition of your achievements and impact from the Victorian Government. These awards can elevate your profile to the community, future employers and academic institutions.

Student winners will receive \$3000 each to support their studies and career development and could be named as Victoria's International Student of the Year through the prestigious Premier's Award and be awarded an additional \$5000!

Your success story will help showcase how Victorian international students are creating change and shaping the future.

Call to action

Share your success story and inspire other students. Learn more about how to apply for the Victorian International Education Awards at www.studymelbourne.vic.gov.au/victorian-international-education-awards

Applications close on **Friday 12 September 2025 at 11:59pm AEST**

Key messages for industry stakeholders

Celebrate your team and showcase Victoria's excellence in international education – apply for the Victorian International Education Awards

These prestigious awards recognise the contributions of Victoria's world-class international education sector and most outstanding international students and graduates.

Industry award categories in 2025 include:

- Student Experience
- Employability and Career Development
- International Student Student Employer
- Transnational Education and International Partnerships
- International Student Accommodation.

Why apply?

Apply for the Victorian International Education Awards to showcase how your organisation is an industry leader and show the world why Victoria is a world-class education destination.

Call to action

Learn more about how to apply at www.studymelbourne.vic.gov.au/victorian-international-education-awards

Applications close on **Friday 12 September 2025 at 11:59pm AEST**

Student award categories

International students currently enrolled with a Victorian tertiary education institution are encouraged to apply. Alumni are also encouraged to apply.

Detailed eligibility criteria are published on the [Study Melbourne website](#).

The student award categories are:

- Higher Education
- Research
- English Language Training
- Vocational Education and Training
- Regional
- International Student/Graduate Entrepreneur
- Emerging Leader – International Alumni
- Premier's Award – International Student of the Year (*selected from eligible student award winners*).

Student winners will be awarded \$3000 each and will receive an official certificate, trophy and recognition at the awards ceremony. The most outstanding student winner will receive the 2025 Premier's Award - International Student of the Year and an additional \$5000.

Industry award categories

Industry award categories in 2025 will recognise excellence and innovation in Victoria's international education:

- International Student Experience
- International Student Employability and Career Development
- International Student Employer of the Year
- Transnational Education and International Partnerships
- International Student Accommodation
- Premier's Award – International Education Provider of the Year (selected from eligible industry category winners)

Poster

[Download](#) this printable poster for display.

Victorian International Education Awards 2025

Applications now open



Celebrate your achievements and inspire others

The Victorian International Education Awards are a Victorian Government initiative to celebrate the impact and achievements of Victoria's most outstanding international students, graduates, and industry champions.

Student award categories:

- Higher Education
- Research
- English Language Training
- Vocational Education and Training
- Regional
- International Student/Graduate Entrepreneur
- Emerging Leader – International Alumni
- Premier's Award – International Student of the Year

Industry award categories:

- International Student Experience
- International Student Employability and Career Development
- International Student Employer
- Transnational Education and International Partnerships
- International Student Accommodation
- Premier's Award – International Education Provider of the Year

The awards offer recognition, the chance to share your story with an international audience, and prize money for students to support their studies and career development.

Student winners will receive \$3000 each and could be named as Victoria's International Student of the Year through the prestigious Premier's Award and be awarded an additional \$5000!

How to apply

Apply through the Study Melbourne website:

www.studymelbourne.vic.gov.au/victorian-international-education-awards

Applications must be submitted by 11:59pm AEST on **Friday 12 September 2025**.



Scan the QR code for more information

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STUDY MELBOURNE
Victoria

studymelbourne.vic.gov.au

Social assets

[Download](#) these tiles for use on social media.



Square



Instagram portrait



Rectangular

Social media – Student awards

Suggested post copy:

Celebrate your achievements and showcase the power of international education

Applications are now open for the Victorian International Education Awards 2025. These Victorian Government awards are presented by Study Melbourne to recognise the achievements and impact of Victoria's most outstanding international students, graduates, and industry champions.

Student winners will receive \$3000 each. Eligible student winners could be named as Victoria's International Student of the Year through the prestigious Premier's Award and be awarded an additional \$5000!

Celebrate your success, inspire others, and shape the future! Award categories include:

- Higher Education
- Research
- English Language Training
- Vocational Education and Training
- Regional
- International Student/Graduate Entrepreneur
- Emerging Leader – International Alumni
- Premier's Award – International Student of the Year

Applications close Friday 12 September 2025.

Apply now and be recognised for your achievements:

www.studymelbourne.vic.gov.au/victorian-international-education-awards

#StudyMelbourne #VictorianInternationalEducationAwards #InternationalStudents

Social media – Industry awards

Suggested post copy:

Is your organisation shaping the future of international education in Victoria?

Applications are now open for the Victorian International Education Awards 2025.

Presented by Study Melbourne, these prestigious awards highlight sector excellence and innovation with dedicated industry categories:

- International Student Experience
- Employability and Career Development
- Transnational Education and Partnerships
- Student Accommodation
- International Student Employer of the Year
- Premier's Award – International Education Provider of the Year

Information about **student and graduate award categories** for 2025 is on the Study Melbourne website.

Don't miss this opportunity to celebrate your team and help share Victoria's international education success story. **Applications close Friday 12 September 2025.**

Apply now: www.studymelbourne.vic.gov.au/victorian-international-education-awards

#StudyMelbourne #VictorianInternationalEducationAwards
#InternationalEducationVictoria

Suggested newsletter content – student audience

Apply now for the Victorian International Education Awards 2025

Are you an international student making an impact in Victoria?

Applications are now open for the Victorian International Education Awards 2025. Presented by Study Melbourne, these prestigious awards recognise the contributions of Victoria's most outstanding international students and graduates. Your success story could be next!

Student winners will receive \$3000 each and could be named as Victoria's International Student of the Year through the prestigious Premier's Award and be awarded an additional \$5000!

Whether you're excelling in your studies, leading change in your community, building a business, or shaping the future through research, this is your opportunity to celebrate your success, inspire others, and shape the future!

Award categories

- Higher Education
- Research
- English Language Training
- Vocational Education and Training
- Regional
- International Student/Graduate Entrepreneur
- Emerging Leader – International Alumni
- Premier's Award – International Student of the Year – selected from eligible student category winners

How to apply

Applications are open to eligible current international students and graduates who have studied with a Victorian education provider.

Applications close Friday 12 September 2025.

Apply now: www.studymelbourne.vic.gov.au/victorian-international-education-awards

Suggested newsletter content – industry audience

Showcase your organisation's excellence – Apply for the Victorian International Education Awards 2025

Celebrate your achievements. Inspire the sector. Showcase Victoria's excellence in international education.

Applications are now open for the 2025 Victorian International Education Awards. Presented by Study Melbourne, these prestigious awards recognise the outstanding contributions of international education providers, employers and industry partners across Victoria.

Whether your team is creating exceptional experiences for international students, supporting their career pathways, or leading innovation through transnational education and partnerships – this is your opportunity to gain sector-wide recognition.

Industry award categories

- International Student Experience
- International Student Employability and Career Development
- International Student Employer of the Year
- Transnational Education and International Partnerships
- International Student Accommodation
- Premier's Award – International Education Provider of the Year - selected from the eligible industry category winners

Who should apply?

Applications are open to Victorian education providers, industry organisations, and employers who have demonstrated leadership, excellence and innovation in international education in Victoria.

How to apply

Learn more about the awards and submit your application by **Friday 12 September 2025** at: www.studymelbourne.vic.gov.au/victorian-international-education-awards

Other shareable material

YouTube link: https://youtube.com/shorts/Wd79_1EfE9I

Suggested copy if the video is shared: Watch this video to learn more about the Victorian International Education Awards. Apply now!

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